



Hello, I'm Renata

About me

I am a third year Graphic Design student at Arts University Bournemouth.

I am a very honest person and I get motivation when seeing the results of my work. I would like a job that gives me an opportunity for self improvement.

After graduating from high school in 2014, I took the decision to shake up my life and move to Bournemouth - a place that forced me to get out of my comfort zone and challenge myself. By taking on different jobs and creating new experiences, I gained a sense of responsibility from a young age.

I like to think of myself as being quite witty and intelligent - but don't just take my word for it! Come and talk to me yourself if you want to find out more about me.

Work

Quarter Digital - Freelance Graphic Designer

May 2020 to present

Web Design

SEO

Branding

Webflow

I created Quarter Digital when I was 25 years old (a quarter of a century - hence the name) because I wanted to push myself and become braver showing my skills. Since then, I joined forces with my husband, and we aim to help businesses make a splash in the digital world. Through Quarter Digital I am learning web design and Webflow development (which I aim to learn inside out by the end of the year).

E Direct Link - Junior Web Developer

September 2020 to October 2021

Web Design

WordPress

CSS

HTML

I was working as a junior web developer at E Direct where I learned HTML, CSS and WordPress. I also learned to create subpages and in addition to that creating a responsive design was also part of my job. The company used Media Queries to make responsive websites so I got pretty familiar with that. Occasionally, I had to jump on video calls with clients to train them how to use their newly built website. All in all, I loved the role and it made me realise that digital design is what I love to do.

E Direct Link - SEO Executive

May 2019 to September 2020

G. Analytics

G. Tag Manager

G. My Business

SEM Rush

As a starter in the SEO field, I quickly learned how to use basic SEO resources such as Google Analytics, Google My Business and Google Tag Manager. My task was to manage existing SEO, conduct pre-live, post-live and full SEO setups. Preparing and sending WebCEO reports to over 40 clients each month, updating them on keywords ranking and their website's overall ranking. Conducting keyword research, setting up different types of tracking on Google Analytics and Google Tag Manager.

Mc Donald's - Shift Manager and Training Manager

August 2016 to May 2019

Admin

Food Safety

Health and Safety

Managing a Shift

Besides managing the team during a shift, I was in charge of the crew training, interviewing and welcoming new employees, managing paperwork, and employee files. In 2018 I was awarded Shift Manager of the Year for the results I achieved in the overall training score of the store, becoming the best trained store in the Franchise.

KFC - Team Leader

February 2015 to August 2016

Admin

Food Safety

Health and Safety

Managing a Shift

My main responsibility was to manage the team and to perform managerial duties such as delegating tasks, ensuring the food was up to standard at all times, engaging with customers and answering their inquiries and handling complaints.

Education

Bachelor in Graphic Design - Arts University Bournemouth

2019 - 2022

Architecture - Arts High School "Aurel Popp", Satu Mare, Romania

2010 - 2014

Software Skills

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Adobe XD

Blender

Adobe Dimensions

SEMRush

Google Analytics

WordPress

Webflow

After Effects

Google Tag Manager

Personal Skills

Problem Solver

Honest

Creative

Professional

Curious

Other Skills

SEO

CSS

HTML